

Week 2 : My Story – A Writing Course (09 June to 13 June 2025)

This course explores the themes of identity, diversity, and ancestry while building students' writing and speaking skills. Learners will analyse real-life stories, discuss personal experiences, and develop their ability to summarize and present engaging narratives. They will also gain insights into discrimination, implicit bias, and how identity is shaped by history and culture.

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9.00 a.m. to 1.00 p.m.	Topic: Understanding identity and diversity	Topic: DNA ancestry and personal heritage	Topic: Writing engaging personal stories	Topic: Presenting personal experiences	Topic: Review and consolidation
	Skills: <ul style="list-style-type: none"> Understand and analyse articles about identity and discrimination. 	Skills: <ul style="list-style-type: none"> Improve summarisation skills by retelling key ideas. 	Skills: <ul style="list-style-type: none"> Expand vocabulary with synonyms and antonyms. Develop structured and engaging blog writing techniques. 	Skills: <ul style="list-style-type: none"> Present ideas clearly and confidently. 	Skills: <ul style="list-style-type: none"> To reinforce the skills and knowledge gained during the week.
	Outcome: <ul style="list-style-type: none"> Participate in discussions about personal identity and diversity. 	Outcome: <ul style="list-style-type: none"> Summarize and present a story using clear, structured language. 	Outcome: <ul style="list-style-type: none"> Write a reflective blog post engaging readers in a personal narrative. 	Outcome: <ul style="list-style-type: none"> Use advanced vocabulary to describe identity and belonging. 	Outcome: <ul style="list-style-type: none"> Consolidate learning through peer feedback and reflection.
By the end of the course, students will have developed their ability to engage in meaningful discussions, summarize complex ideas, and write compelling personal narratives related to identity.					

Week 3 : Going Viral – A Speaking Course (16 June to 20 June 2025)

This course delves into digital marketing strategies and the emotional impact of viral content. Students will analyse real-world marketing campaigns, explore the psychology behind viral trends, and develop their own advertising pitches. Through interactive tasks, they will refine their persuasive speaking and writing skills.

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9.00 a.m. to 1.00 p.m.	Topic: Introduction to marketing techniques	Topic: The emotional impact of advertising	Topic: Viral content and social media strategies	Topic: Elevator pitches and persuasive communication	Topic: Review and consolidation
	Skills: <ul style="list-style-type: none"> Identify key marketing techniques and their effects. 	Skills: <ul style="list-style-type: none"> Develop strategies to decode technical vocabulary in advertising. 	Skills: <ul style="list-style-type: none"> Analyse how emotions drive consumer behaviour 	Skills: <ul style="list-style-type: none"> Deliver persuasive elevator pitches. Plan and create a viral marketing campaign. 	Skills: <ul style="list-style-type: none"> To reinforce the skills and knowledge gained during the week.
	Outcome: <ul style="list-style-type: none"> Participate in discussions on global food challenges and ethical considerations. 	Outcome: <ul style="list-style-type: none"> Analyse case studies of alternative food solutions. 	Outcome: <ul style="list-style-type: none"> Present a research-backed argument on food security strategies. 	Outcome: <ul style="list-style-type: none"> Write a structured report recommending solutions to food insecurity. 	Outcome: <ul style="list-style-type: none"> Consolidation of the week's skills and discussions. Reflect on learning achievements and set goals for applying these skills to real-world contexts.
By the end of the course, students will have a strong understanding of global food security issues and will be able to discuss, research, and propose innovative solutions to ensure a sustainable food future.					

Week 4: Food for the Future – A Research and Writing Course (23 June to 27 June 2025)

Discover the surprising connections between seemingly unrelated events and explore the concept of coincidence in our interconnected world. Learn and practice the language of probability and chance and engage in discussions and debates that challenge your understanding of how the world is interlinked.

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9.00 a.m. to 1.00 p.m.	Topic: Understanding food security and sustainability	Topic: The impact of food production on the environment	Topic: Alternative food sources (e.g., insects, lab-grown meat)	Topic: Proposing solutions to food insecurity	Topic: Review and consolidation
	Skills: <ul style="list-style-type: none"> Analyse and discuss food security issues 	Skills: <ul style="list-style-type: none"> Expand vocabulary related to food production and sustainability. 	Skills: <ul style="list-style-type: none"> Understand and articulate perspectives on ethical food choices 	Skills: <ul style="list-style-type: none"> Research and present innovative solutions to food insecurity Develop structured writing skills for reports and persuasive arguments 	Skills: <ul style="list-style-type: none"> Consolidation of the week's skills and discussions. Reflect on learning achievements and set goals for applying these skills to real-world contexts.
	Outcome: <ul style="list-style-type: none"> Participate in discussions on global food challenges and ethical considerations 	Outcome: <ul style="list-style-type: none"> Analyse case studies of alternative food solutions 	Outcome: <ul style="list-style-type: none"> Present a research-backed argument on food security strategies 	Outcome: <ul style="list-style-type: none"> Write a structured report recommending solutions to food insecurity 	Outcome: <ul style="list-style-type: none"> Reflect on learning and evaluate the sustainability of current food systems
	<ul style="list-style-type: none"> By the end of the course, students will have a strong understanding of global food security issues and will be able to discuss, research, and propose innovative solutions to ensure a sustainable food future. 				