

Presentation Skills 2

How well can your teams optimise the content and delivery of presentations to influence diverse stakeholders? Can they present complex or sensitive information in a way that projects confidence and authority? Do they use engaging storytelling techniques to give your presentations more impact?

In this highly effective course, your teams will master advanced practices for delivering presentations with impact. They will be able to present core messages and complex information in a memorable way. As a result, your organisation will increase stakeholder engagement through more impactful presentations.



www.britishcouncil.org

Objectives	Benefits
<ul style="list-style-type: none"> Fine-tune content and tone of presentations to connect with and influence diverse or challenging stakeholders 	<ul style="list-style-type: none"> Participants will be skilled at creating and delivering complex and challenging presentations with credibility and impact, generating interest and increasing engagement
<ul style="list-style-type: none"> Present complex or sensitive information confidently, clearly and diplomatically 	<ul style="list-style-type: none"> Diverse audiences will quickly understand complex presentations and be inspired to take action
<ul style="list-style-type: none"> Engage diverse or challenging presentation audiences through interactive techniques, storytelling and impactful visuals 	<ul style="list-style-type: none"> Your organisation will earn a reputation for delivering powerful presentations that positively influence audiences, increasing stakeholder engagement and driving business growth

- Developing level course: take your skills to the next level
- Experience: strong establishing level skills or completion of Presentation Skills 1
- Minimum advanced (C1) level English

Presentation Skills 2 - Course outline

Module	Competency
Advanced presentations essentials <ul style="list-style-type: none"> Evaluating your practices as an advanced presenter Setting personal goals 	<ul style="list-style-type: none"> Set goals to strengthen existing presentation skills by analysing presentations against criteria for advanced performance
Communicating key messages in presentations <ul style="list-style-type: none"> Clarifying purpose, outcome and audience needs Defining core and key messages 	<ul style="list-style-type: none"> Deliver clear and relevant key messages so your presentation is meaningful and memorable
Using storytelling techniques in presentations <ul style="list-style-type: none"> Storyboarding your presentation's narrative Using relevant storytelling techniques 	<ul style="list-style-type: none"> Use storytelling techniques to make key messages and data more meaningful and memorable
Presenting complex information and data <ul style="list-style-type: none"> Helping your audience relate to complex content Using visuals to make data meaningful 	<ul style="list-style-type: none"> Present complex information and data so that they are meaningful and easy to understand
Using interactive presentation techniques <ul style="list-style-type: none"> Engaging your audience from the start Using interactive techniques 	<ul style="list-style-type: none"> Use interactive techniques to involve your audience in your presentation enhancing engagement and understanding
Managing challenges and difficult questions when presenting <ul style="list-style-type: none"> Preparing for the unexpected Managing challenging question and answer sessions 	<ul style="list-style-type: none"> Respond professionally and calmly to unexpected challenges and difficult questions to build and maintain relationships
Presenting to hostile audiences <ul style="list-style-type: none"> Connecting with a hostile audience Managing hostile audience reactions to your presentation 	<ul style="list-style-type: none"> Adapt your presentation to positively influence a hostile audience
Advanced presentations mini-clinic <ul style="list-style-type: none"> Evaluating your presentation performance against advanced practices Setting goals and action planning 	<ul style="list-style-type: none"> Develop plans to achieve advanced presentation skills goals in the workplace by selecting tools and techniques for effective performance